



# India Manufacturing ESD Forum February 21-22, 2024 Virtual Event on Spatial Chat

EOS/ESD Association, Inc. has over 15,869 members and volunteers throughout the world. Initially focusing on ESD on electronic components, the Association has broadened its horizons to include areas such as textiles, plastics, web processing, cleanrooms, and graphic arts. To meet the needs of a continually changing environment, EOS/ESD Association, Inc. is chartered to expand ESD awareness through standards, development, education programs, local chapters, publications, tutorials, certification, and symposia. It is the only organization accredited by the American National Standards Institute (ANSI) to write and produce standards on electrostatics.

The EOS/ESD Association, Inc. India Manufacturing ESD Forum is a two-day virtual event to bring together semiconductor and electronics manufacturers, SMT machine/equipment suppliers, and ESD control product manufacturers to learn and exchange information about electrostatic discharge (ESD) threats, controls, and measurements. Renowned experts from various industry leading organizations and academia will be presenting tutorials and case studies.

## **The tutorials and invited talks will cover the following areas/topics:**

1. ESD failure mode
2. ESD threats and losses
3. ANSI/ESD S20.20 control program requirements
4. ESD program management

*Mark  
Your  
Calendar!*



**Setting the Global Standards for Static Control**  
EOS/ESD Association, Inc. 218 W Court St. Rome, NY 13440, USA  
PH +1-315-339-6937 o Email: [info.eosesda@esda.org](mailto:info.eosesda@esda.org) o [www.esda.org](http://www.esda.org)



# India Manufacturing ESD Forum February 21-22, 2024 Virtual Event on Spatial Chat

Date	Start UTC +5.5	End UTC +5.5		Title	Speaker
Wednesday February 21	9:00 AM	9:10 AM		Welcome	Jayant Pandey Propack Electronics
	9:10 AM	9:30 AM		Introduction to EOS/ESD Association, Inc.	EOS/ESD Association, Inc.
	9:30 AM	10:30 AM	Tutorial 1	ESD Basics	Chuck McClain Micron
	10:30 AM	11:00 AM	Break		
	11:00 AM	12:00 Noon	Tutorial 1		
	12:00 Noon	1:00 PM	Lunch		
	1:00 PM	2:00 PM	Tutorial 1	ESD Basics	Alan Righter Analog Devices, Inc.
	2:00 PM	2:30 PM	Break		
	2:30 PM	3:30 PM	Tutorial 1		
	3:30 PM	4:00 PM	Break		
	4:00 PM	4:30 PM	Case Study	Case Studies	
	4:30 PM	5:00 PM	Q&A	Open Q & A	
Thursday February 22	9:00 AM	9:05 AM		Announcements	
	9:05 AM	10:15 AM	Tutorial 2	Introduction to ANSI/ESD S20.20	John Kinnear IBM
	10:15 AM	10:45 AM	Break		
	10:45 AM	12:00 Noon	Tutorial 2		
	12:00 Noon	1:00 PM	Lunch		
	1:00 PM	2:00 PM	Tutorial 3	ESD Program Management	Marcus Koh Everfeed Technology Pte. Ltd.
	2:00 PM	2:30 PM	Break		
	2:30 PM	3:30 PM	Tutorial 3		
	3:30 PM	4:00 PM	Break		
	4:00 PM	4:30 PM	Case Study	Case Studies	
	4:30 PM	5:00 PM	Q&A	Open Q & A	



# India Manufacturing ESD Forum February 21-22, 2024 Virtual Event on Spatial Chat

## SPONSORSHIP BENEFITS INCLUDE

- Employee development
  - ☐ Guiding the need of your company/organization in the area of ESD control program development
  - ☐ ROI: Fulfilling your team's learning and development needs
- Marketing/Advertising benefits
  - ☐ Sponsoring the Anchor event serving Indian manufacturing industries and academia's need in the area of ESD control
- ROI: Enhanced visibility; Your company logo will be in three places
  - ☐ Event advertisement flyer
  - ☐ Online announcement Page (ESDA website, LinkedIn, etc.)
  - ☐ Presentation Slides
- Networking Benefits
  - ☐ Meeting with Industry/Academia peers
  - ☐ Participate in the ecosystem to share current problems and solutions
  - ☐ ROI: Learning from others in the industry to solve your ESD problems



# India Manufacturing ESD Forum February 21-22, 2024 Virtual Event on Spatial Chat


## SPONSORSHIP BENEFITS INCLUDE

Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship
		
<b>Rs 1.23 Lakh/USD 1500</b>	<b>Rs 73350/USD 900</b>	<b>Rs 44800/USD 500</b>
20 company or customer attendee registrations	10 company or customer attendee registrations	5 company or customer attendee registrations
Company Logo on the announcement	Company Logo on the announcement	Company Logo on the announcement

● **Single Registration:** Rs 9000/USD 110

● **Academia (Faculty/Student) Registration:** Rs 2900/USD 35



 **Visit us on LinkedIn**

**Setting the Global Standards for Static Control**  
EOS/ESD Association, Inc. 218 W Court St. Rome, NY 13440, USA  
PH +1-315-339-6937 o Email: [info.eosesda@esda.org](mailto:info.eosesda@esda.org) o [www.esda.org](http://www.esda.org)