

## APPLICATION FOR EXHIBIT SPACE

We hereby apply for exhibit space in the 2020 EOS/ESD Symposium at the Peppermill Resort & Casino, Reno, NV, USA. Move-in will be September 14, 2020 until 4 p.m., with show dates September 14-16, 2020. We agree to abide by the Symposium Exhibit Rules as stated on the reverse side of this contract form.

Name of Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Booth Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_  
(Area Code - Number)

Email: \_\_\_\_\_

Please provide web address to be used for your link on ESDA website: \_\_\_\_\_

We will exhibit and demonstrate the following products or services: \_\_\_\_\_

Exhibit Space Rental:	Booth Number(s) desired (in priority)
Standard Booth Space \$1850.00 per booth \$ _____	1. _____ 6. _____
Corner Booth Space \$1950.00 per corner \$ _____	2. _____ 7. _____
Peninsula Booth Space \$3750.00 each	
<b>(Considered two booths)</b> \$ _____	3. _____ 8. _____
<b>Total Booth Space Rental Fee</b> \$ _____	4. _____ 9. _____
Deposit herewith (\$500.00 per booth) \$ _____	5. _____ 10. _____
<b>Balance Due on or before March 20, 2020</b> \$ _____	

If choosing space at the 2019 EOS/ESD Symposium, for the 2020 EOS/ESD Symposium, bring the completed Application for Exhibit Space with you, along with your company deposit of \$500.00 **PER BOOTH**. If purchasing space after September 18, 2019, and before March 20, 2020, complete the application in full and return with initial payment of \$500.00 **PER BOOTH**. After March 20, 2020 full payment is due per booth space reserved. Make check payable to **EOS/ESD Association, Inc.** Send this Application with check as indicated to: EOS/ESD Association, Inc., 7900 Turin Road, Bldg. 3, Rome, NY 13440.

**THE UNDERSIGNED HAS READ AND AGREES TO ABIDE BY THE TERMS ON BOTH SIDES OF THIS APPLICATION.**

Application By: \_\_\_\_\_ Date: \_\_\_\_\_  
(Signature)

### **NOTES:**

1. Each exhibitor will receive **six (6) complete registration packages for each booth rented (\$3600 value!)**. Each package will include a badge for admission to the exhibit area, technical sessions, workshops, and all symposium components. All personnel receive a link to the symposium proceedings. One person, designated as the primary, receives the attendee gift and complimentary 2021 membership.
2. **SPACE WILL BE ASSIGNED IN THE ORDER OF RECEIPT OF DEPOSIT**, with priority given to the previous years' exhibitors.
3. Management reserves the right to relocate exhibit space, as necessary, to conform to show regulations.
4. **TUTORIAL REGISTRATION IS NOT INCLUDED WITH AN EXHIBITOR REGISTRATION.**

## EXHIBIT RULES – 2020 EOS/ESD SYMPOSIUM

### CONTRACT

This application, properly executed by the applicant, shall, upon written acceptance and notification of booth(s) assigned by EOS/ESD Association, Inc. constitute a valid and binding contract.

### QUALIFICATIONS FOR EXHIBITING

Exhibitors must be manufacturers or representatives of manufacturers that produce products or perform services which conform to the subject matter covered by the symposium technical program. Management reserves the right to accept or reject any exhibitor.

### PRODUCT PRESENTATION

Audio-visual presentations and operational equipment demonstrations will be permitted only at intensity levels that will not interfere with neighboring exhibitors. Product and service demonstrations may be given by professional presenters or models, who must dress and conduct themselves in an appropriate manner. Exposition management shall determine the suitability of all presentations and/or demonstrations.

### EXHIBIT SPACE CHARGES AND CANCELLATIONS

All exhibit space will be rented at the rate described on the front of this application for exhibit space. A deposit of \$500.00 per booth must accompany the application for space. **The balance is due by March 20, 2020. IF THE BALANCE DUE IS NOT RECEIVED BY MARCH 20, 2020, YOUR COMPANY DEPOSIT WILL BE LOST, ALONG WITH ALL YOUR EXHIBIT SPACE, AND THIS SPACE WILL BE RESOLD.** Checks should be made payable to **EOS/ESD Association, Inc.** and sent to EOS/ESD Association, Inc., 7900 Turin Rd., Bldg. 3, Rome, NY 13440-2069. If an exhibitor must cancel space already contracted for, the following cancellation fees will be assessed:

**After January 2, 2020 - \$500.00 per booth  
March 20, 2020 - NO REFUND**

Cancellation fees will be assessed whether or not the canceled space is reassigned to another company. Cancellation notices must be written and signed by the appropriate company official.

### ANCILLARY EVENTS

Exhibitors **ARE NOT** allowed to schedule events, for Association/Symposium attendees that are in direct conflict with the Association/Symposium event schedule.

### SUBLETTING OF SPACE

The exhibitor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials from other firms than his own in the exhibit space without written consent of the Management. Only one company shall be considered as the exhibitor; any other company or unit in the space shall be considered a subsidiary or affiliate.

### ADVERTISING

All literature, sales brochures, or other advertising or promotional media shall be displayed **ONLY** within the space rented by the exhibitor.

### BOOTH MATERIALS PROVIDED BY THE SYMPOSIUM

Each booth will be supplied with an 8-foot high cloth drape background with 36-inch high side dividers. Booths will be furnished with one 7-inch by 44-inch exhibitor identification sign. Booth also comes with a 6ft draped table, 2 chairs, and 1 wastebasket.

### CONSTRUCTION OF EXHIBITS

Exhibits shall be constructed and arranged so that they do not obstruct the general view, nor hide the exhibits of others. No side wall higher than 42-inches may extend forward from the back wall more than one-half the depth of the exhibit space. No backwalls provided by the sponsor should extend higher than 8-feet (to include signs). All booth equipment must fit within the space rented, and must not extend into aisles or corridors.

### SUITABILITY OF EXHIBITS

All exhibits are expected to be educational in nature and should describe products and/or services available from the exhibiting company.

### SERVICE CONTRACTOR

All exhibitors will receive equipment and service order forms from the Official Service Contractor at least 60 days prior to the Symposium.

### FREIGHT MOVEMENT

All freight sent to the Official Service Contractor will be placed in exhibit booths by 9:00 AM, Monday, September 14, 2020. Exhibitors may deliver their own equipment directly to exhibit booths after that time.

### INSTALLATION/DISMANTLING

The exhibit area will be available for set-up of displays by 9:00 AM on Monday, September 14, 2020. Dismantling may begin at 1:30 PM on Wednesday, September 16, 2020, and must be completed by 5:00 PM.

### COMPLIANCE WITH LOCAL RULES

Exhibitors assume responsibility for compliance with pertinent ordinances, regulations, and codes of duly authorized local, state and federal governing bodies concerning fire safety and health, and the rules and regulations of operators and owners of the property in which the exhibit is held.

### UNION JURISDICTION

The exhibitors will abide by and comply with rules and regulations concerning local unions having jurisdiction over the facility in which the exhibit is held, and specifically in the exhibit area and loading docks.

### SECURITY

Surveillance will be provided by EOS/ESD Association, Inc. when exhibits are closed; however, exhibitors are asked to insure all exhibit materials against loss or damage resulting from circumstances outside the control of the Symposium, facility, or the service contractor.

### LOSS OR DAMAGE

In the event that the premises in which the Symposium is conducted shall become unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of EOS/ESD Association, Inc., this agreement may be terminated by EOS/ESD Association, Inc. For this purpose, the term "cause or causes" shall include, but not by way of limitations, fire, flood, epidemic, earthquake, explosion, acts of terrorism, accident, blockage, embargo, inclement weather, government restrictions, strikes, lockouts, boycotts, lack of adequate transportation services, or acts of God other than those named. Should the Committee terminate this agreement pursuant to the provisions of this paragraph, the exhibitor waives any and all claims of damage and agrees that EOS/ESD Association, Inc., after computing the total amount refundable to all exhibitors, shall make appropriate refunds. The amount refundable to exhibitors shall be the amount by which the total amount of fees paid by all exhibitors exceeds the total amount of EOS/ESD Association, Inc. costs and expenses in connection with its preparation for conducting the Symposium and exhibits including a reasonable reserve for claims and other contingencies.

### LIABILITY WAIVER

EOS/ESD Association, Inc., its committees, agents or sponsors, shall not be liable for any damage to property or for any injury to persons during the terms of this agreement from any cause whatsoever, by reasons of use, occupancy and enjoyment of exhibit space by exhibitors or any person thereon with the consent of the exhibitor. The exhibitor will indemnify and hold harmless EOS/ESD Association, Inc., its committees, agents or sponsors from all liability on account of any such damage or injury. An indemnification form and certificate of liability insurance is required. The certificate **must** state that you have liability coverage in the minimum amounts of \$1 million each occurrence / \$2 million aggregate for the show dates including setup and dismantling of your displays. The certificate **must also** list the EOS/ESD Association, Inc., EOS/ESD Symposium, its officers, and agents as additional Insured.

### ADDITIONAL INFORMATION

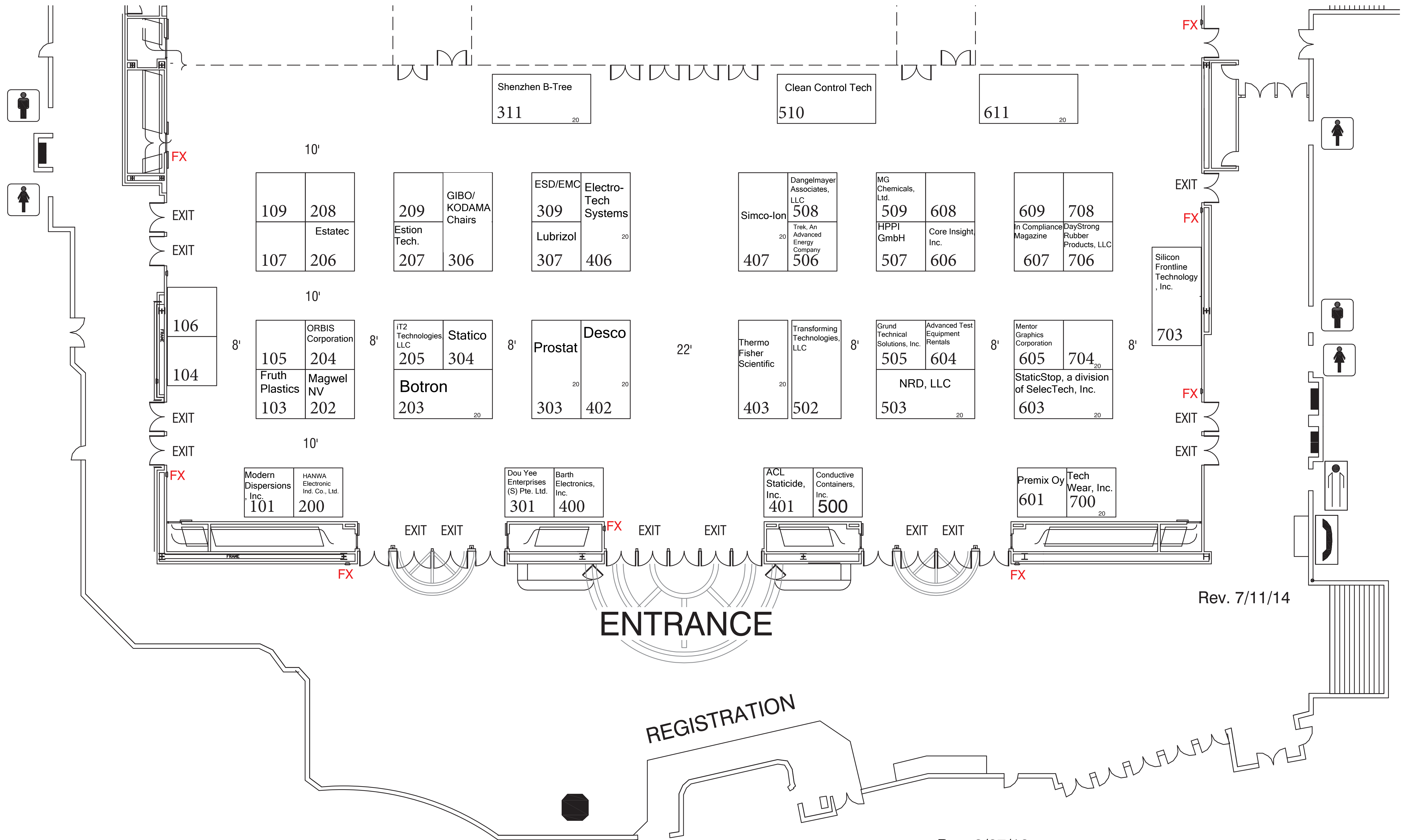
Contact: EOS/ESD Association, Inc., 7900 Turin Rd., Bldg. 3, Rome, NY 13440; Phone: +1-315-339-6937; E-Mail: info@esda.org



# 42nd Annual EOS/ESD Symposium and Exhibits

September 14-16, 2020

Peppermill Resort & Casino • Reno, Nevada



Rev. 7/11/14

Rev. 3/27/18

