

Exhibit at the 2012 EOS/ESD Symposium/ Tutorials & Exhibits



September 9-14, 2012 • Westin La Paloma, Tucson, AZ, USA
Exhibits open September 10-12

Recognized as the international forum for furthering the understanding of electrical overstress and electrostatic discharge, the annual EOS/ESD Symposium attracts attendees and participants from throughout the world. Focusing on technology and solutions, the Symposium covers a broad base of interests including industrial, computer, communications, and military electronics, web processing, cleanrooms, semiconductors, MR heads, and electronic systems, components, and equipment. Five days involving tutorials, technical papers, exhibits, workshops, peer networking, and special events provide the information to understand and control EOS and ESD, improve yields and productivity, increase quality and reliability, and control costs.

The most targeted, concentrated audience of worldwide influential specialists in ESD and EOS will come to Tucson, AZ for solutions. They will find those solutions through tutorials, technical papers, workshops and exhibits.

Product and Service Categories include:

Auditing, Facility Evaluation
Cabinets, Furniture, Seating
Carts
Cleanroom
Consulting
Containers: Totes/Boxes
Field Service Kits
Film
Floor Finishes

Floor Mats
Flooring
Footwear
Garments/Apparel
Grounding Products
Hand Tools
Ionization
Monitors
Packaging

Simulators
Tapes
Test & Measurement Equipment
Test Labs
Topical Treatments
Training/Training Aids
Workstations/Workbenches
Worksurfaces/Mats
Wrist Straps



**Reach static control decision makers
from throughout the world.
All in one place! All at one time!**

Exhibit Hours

6:00 p.m. - 9:00 p.m.
Monday, September 10

9:00 a.m. - 5:00 p.m.
Tuesday, September 11

9:00 a.m. - Noon
Wednesday, September 12

Booth Sizes/Costs

10' x 10' Standard Booth - \$1,600
10' x 10' Corner Booth - \$1,700
10' x 20' Peninsula Booth - \$3,500

Booth rental includes draped space, booth sign, one full Symposium registration and five limited Symposium registrations, copy of attendee roster, listings in Exhibits Directory, Preliminary Program, and on the ESDA website.

Exhibit Set-Up

7:00 a.m. - 4:00 p.m., Monday, September 10

Exhibit Tear-Down

2:00 p.m. - 8:00 p.m., Wednesday, September 12

Corporate Sponsorship

Exhibitors can save on exhibit costs as well as other ESD Association products and services by participating in one of two Association Corporate Sponsor programs.

Vendor Package: The total package includes Association memberships, standards subscription, website Buyer's Guide listing, institutional listings in Threshold, attendance at ESDA-sponsored educational programs, and exhibit space at the Symposium.

Vendor Advertising Package: The total package includes Association memberships, website Buyer's Guide listing, institutional listings in Threshold, and exhibit space at the Symposium.

Plus

- Exhibits conveniently located near the technical sessions
- Complimentary exhibits admission tickets, programs, promotional materials
- Expanded breaks allow more time for attendees to visit exhibits
- Coffee breaks in exhibit area
- Welcome reception in exhibit area Monday evening
- Lunch for Tuesday served in the Exhibit Hall
- Exhibit space is an exclusive show within the facility

Exhibit Information

Additional information about exhibiting at the 2012 EOS/ESD Symposium is available from:

ESD Association
7900 Turin Road, Building 3
Rome, NY 13440-2069 USA
Tel: +1 (315) 339-6937 Fax: +1 (315) 339-6793
Email: info@esda.org

Symposium Information

Additional information about the Symposium (call for papers, program, registration, or professional certification) is available from the ESD Association.

Promotional Opportunities

Exhibitors also have a number of marketing and promotional opportunities available to support the Symposium and create company awareness. These opportunities include advertising in the Exhibits Directory and sponsoring various Symposium events such as lunches, coffee breaks, receptions, and the opening breakfast. Details will be available in the exhibitor kit sent to each exhibiting company and from the ESD Association.

Exhibitors at the 2011 Symposium have priority on booth selection until January 4, 2012.

Contact the ESD Association for more details.



To reserve your booth space, return your completed contract with your payment to:
ESD Association
7900 Turin Road Building 3 • Rome, NY 13440-2069 USA
Tel: +1 (315) 339-6937 • Fax: +1 (315) 339-6793 • Email: info@esda.org • www.esda.org